



A celebration of Ethiopia's rich beekeeping heritage and growing apiculture industry



29 OCT
31 OCT **2026**

**Addis International
Convention Center**
Addis Ababa, Ethiopia



Introduction



Ethiopia is one of Africa's leading honey producers and is gaining growing recognition on the global stage. Blessed with vast natural forests, protected national parks, UNESCO-recognized biosphere reserves, and diverse highland ecosystems, the country offers ideal conditions for sustainable and organic apiculture.

Beekeeping has long been part of Ethiopia's rural livelihoods and cultural heritage. Today, the sector is evolving into a high-potential agribusiness, creating opportunities for income generation, export growth, environmental conservation, and rural development. This exhibition brings together key actors across the apiculture value chain to showcase innovation, investment, and collaboration.

2025 Show Summary



H.E. Dr. Alemayehu Mekonnen
Advisor to the State Minister
Ministry of Agriculture

H.E. Amb. Christine Pirene
Ambassador
Embassy of the Kingdom of the Netherlands

H.E. Mrs. Julie Graham
Country Director
SNV Ethiopia

Ms. Angela Pimenta Peres
Director of Trade Promotion
Embassy of Brazil

Mr. Nebeyu Lemma
Managing Director
Prana Events

Mr. Osama Moustafa
President & CEO
Expo team for Services Co. Ltd.

Mr. Mulugeta Yimer
General Manager
Dairy Association of Ethiopia

Dr. Yilkal Kebede
Conference Team Lead

Ribbon Cutting Ceremony Dignitary Attendants

2025 Show Summary

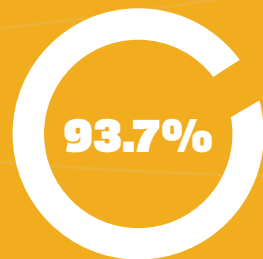
The Expo in Numbers



Exhibitor's Feedback



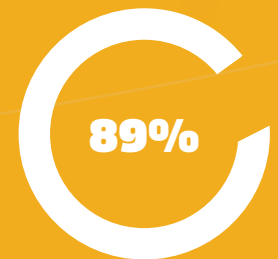
Exh. Satisfacton with
quality visitor



Exhibitor satisfaction
with plan layout



Exh. Satsfaction service
from the organizers



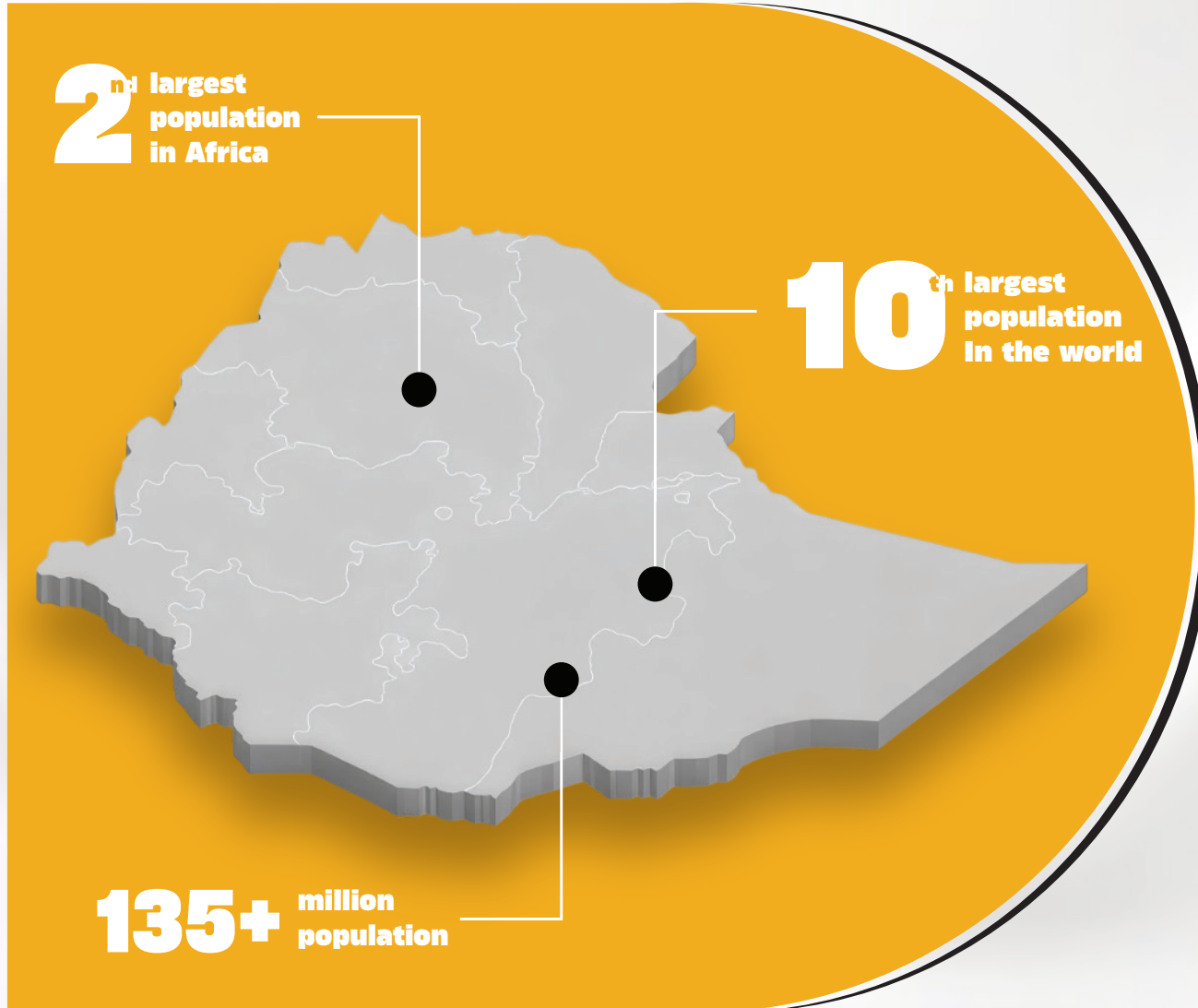
Exh. Satisfaction
on site setup

2025 Show Summary

Impressions 2025



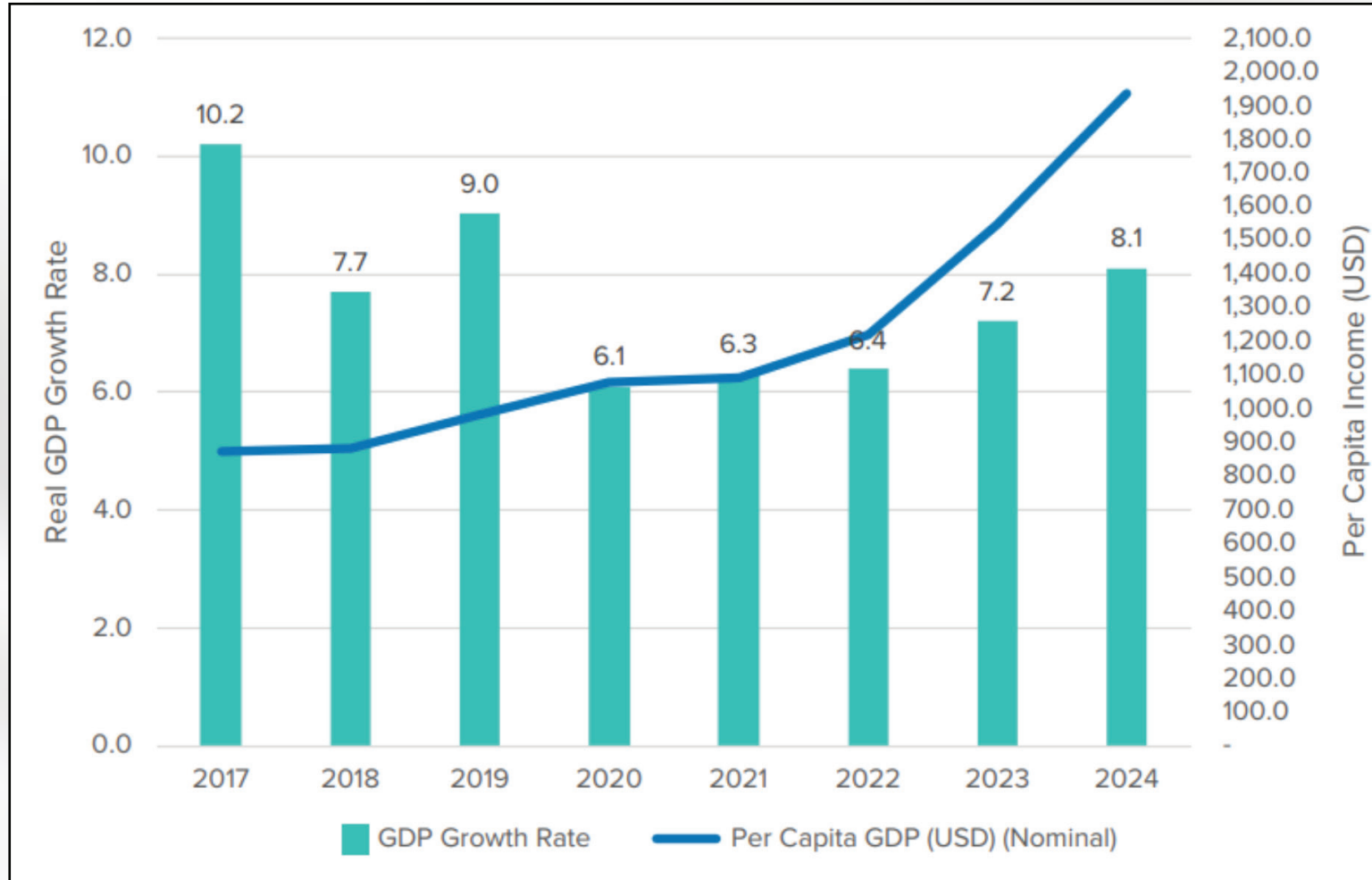
Ethiopia, facts and figures



Economy:

- Ethiopia's economy is projected to continue its growth trajectory, with an estimated GDP of approximately USD 174.3 billion in 2025 (IMF, 2025)
- The country is expected to achieve a projected growth of **6.4%** in (WB, 2025)
- The agricultural sector remains a cornerstone of the Ethiopian economy, contributing about **32%** to GDP. It employs over 64% of the population.
- The services sector accounts for roughly **40%** of GDP, while agriculture contributes about **32%**.
- Vision 2025 Goal: Lower-Middle-Income Status through:
 - Agricultural productivity
 - Human capital development
 - Industrialization
 - Strong export growth

Ethiopia, facts and figures



- **Agriculture:** Backbone of the economy, employing a large share of the population
- **Natural Resources:** Diverse agro-ecological zones suitable for beekeeping
- Ethiopia's strong agricultural base and expanding agro-processing sector make it a strategic destination for Aquaculture investment and trade.

Apiculture Potential & National Targets

Ethiopia's Apiculture Potential

Ethiopia's rich biodiversity, diverse Agroecological zones, and favourable climate make the country one of Africa's most promising destinations for apiculture in 2026. Honeybees play a vital role in pollinating crops while producing valuable hive products such as honey, beeswax, propolis, and pollen. Beekeeping remains a sustainable and inclusive livelihood option, particularly for rural communities, as it requires minimal land and investment, supports biodiversity conservation, enhances crop yields, and contributes to income generation through non-timber forest products.

By 2026, Ethiopia is expected to further strengthen its position among the world's leading honey and beeswax producers, supported by growing government focus, private sector participation, and development partner engagement. Although the country's role in the global honey trade is still limited, significant opportunities exist in value addition, quality improvement, certification, and export market expansion. With a long tradition of beekeeping and a gradual shift from traditional to improved and modern practices, Ethiopia is well positioned to supply high-quality, organic, and traceable honey products to both regional and international markets.

Ethiopia's Apiculture Potential

- Increased honey and beeswax production
 - Improved quality and standards compliance
 - Expansion of modern beekeeping practices
 - Strengthened export performance and market access
-
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Products, Species & Opportunities

Main Honeybee Races in Ethiopia

- *Apis mellifera adansanii*
- *Apis mellifera jemenitica*
- *Apis mellifera monticola*
- *Apis mellifera litorea*

Common Bee & Honey Products

- Honey (White, Yellow, Red Varieties)
- Beeswax
- Propolis
- Royal jelly
- Bee Pollen
- Hive Equipment and Accessories

Opportunities in Ethiopia's Apiculture Sector

- Abundant Floral Resources
- Export Potential

- Value-added products
- Growing Domestic and International Demand
- Organic and Sustainable Production
- Value-Added Product Development
- Technology and Modernization
- Training and Capacity Building
- Ecotourism and Agri-Tourism



Event Objectives

1. Promote Ethiopia's Apiculture Potential Locally and Internationally

Showcase Ethiopia's high-quality honey and bee products, highlighting its rich biodiversity and traditional beekeeping heritage to attract local and global markets.

2. Facilitate Business-to-Business and Business-to-Government Linkages

Create opportunities for collaboration between businesses, cooperatives, and government to enhance trade, partnerships, and sector growth.

3. Encourage Investment and Technology Transfer

Attract investment and introduce modern beekeeping technologies to boost productivity, quality, and competitiveness in local and international markets.

4. Share Knowledge and Best Practices

Promote the exchange of expertise, research, and successful models to strengthen skills, innovation, and sustainability across the sector.

5. Support Sustainable and Inclusive Sector Growth

Advance environmentally friendly apiculture practices that benefit smallholders, women, and youth, ensuring inclusive and long-term sector development.

Apiculture Value Chain

1. Input Supply

- Hives, frames, and colony procurement
- Beekeeping tools and protective gear
- Queen bees and colony management support
- Feed supplements and forage planning

2. Beekeeping & Production

- Hive placement and seasonal care
- Bee health and disease management
- Hive monitoring and queen rearing
- Sustainable beekeeping practices

3. Collection & Quality Control

- Honey extraction (manual or mechanized)
- Harvesting beeswax, royal jelly, propolis, and pollen
- Primary filtration and settling
- On-farm storage in food-safe containers

4. Processing & Packaging

- Processing and refining honey and bee products
- Quality testing and certification

- Attractive and safe packaging for local and export markets
- Labeling and traceability management

5. Marketing & Distribution

- Domestic market linkages and retail promotion
- Export market development and trade facilitation
- Value-added product marketing
- Networking with wholesalers, cooperatives, and distributors

6. Domestic & Export Markets

- Connecting producers to local, regional, and international buyers
- Promoting Ethiopian organic and specialty honey
- Supporting export compliance and standards
- Creating trade and investment opportunities

7. Integrated Value Chain Platform

- Exhibition brings all actors—input suppliers, beekeepers, processors, marketers—under one platform
- Facilitates networking, partnerships, and knowledge exchange

Why Exhibit

Exhibitors Profile

- Apiculture equipment and technology providers
- Beekeeping gear manufacturers
- Honey processors and packagers
- Bee health and nutrition companies
- Research institutions and NGOs in bee conservation

Visitors Profile

- Professional and hobbyist beekeepers
- Agribusiness investors and entrepreneurs
- Agricultural and environmental researchers
- Government officials in agriculture and trade
- Consumers interested in honey and bee products



Why Exhibit



Access a Targeted Audience

- Reach key buyers, decision-makers, and influencers in the apiculture sector



Promote Products and Services

- Showcase honey, bee products, and related services to local and international markets



Network with Industry Leaders

- Connect with policymakers, sector experts, and top industry players



Explore Partnerships and Investment Opportunities

- Identify collaborations, joint ventures, and investment prospects

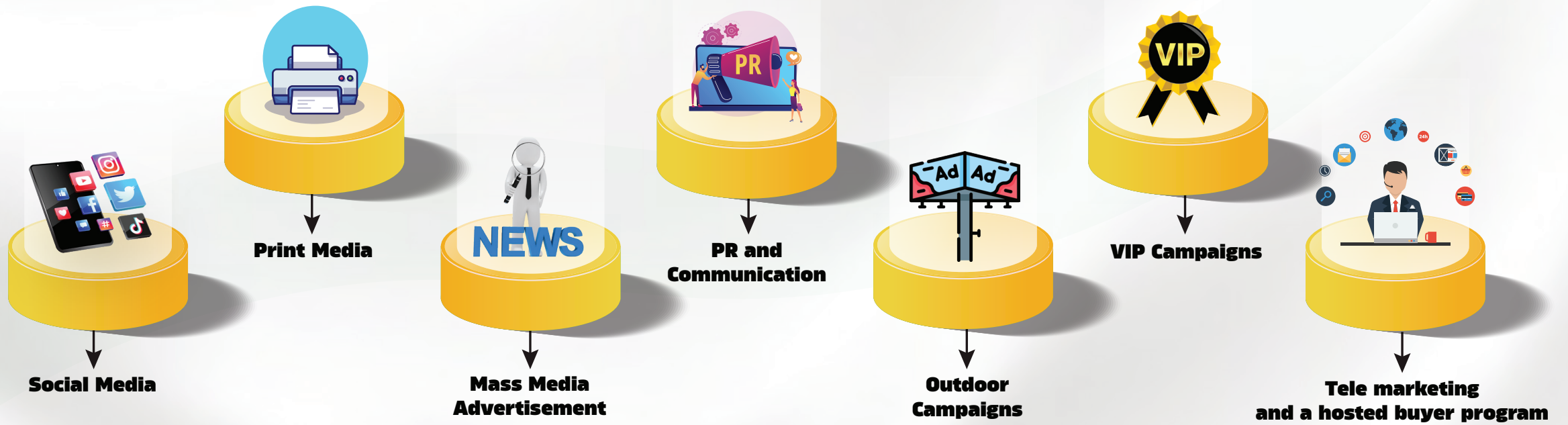


Strengthen Brand Visibility

- Enhance recognition and presence in a fast-growing, competitive sector



Marketing Campaign



About the organizers

Prana Events, renowned in Ethiopia, stands as a pivotal trade fair organizer and a comprehensive event management firm. Known for integrating knowledge, technology, and innovative solutions, we are instrumental in elevating Ethiopia's presence on the global trade fair stage. With a team of young, dynamic, and creative professionals, Prana Events excels in transforming concepts into world-class events across diverse sectors. Their expertise encompasses the entire spectrum of event services, from organizing exhibitions and trade fairs to meticulous planning and execution, thereby significantly contributing to the growth of various industries within Ethiopia. For more details, you can visit www.pranaevents.net



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Join Us

Apiculture Exhibition 2026



**Be part of Ethiopia's
growing apiculture story.**



October 29-31 2026

Addis International Convention Centre

Addis Ababa, Ethiopia

We are thrilled to announce that this year, our event is moving to a breathtaking new home, the Addis International Convention Center (AICC). The largest conference center in Ethiopia, the AICC was purpose-built to host world-class events, representing an investment of over 28 billion ETB and setting a new benchmark for excellence across the continent.

This isn't just a new venue; it's a bold leap forward, a statement that our vision deserves a stage of equal grandeur. Located in the heart of Addis Ababa and only 15 minutes from Bole International Airport, the AICC is a destination that commands attention, sparks inspiration, and sets the perfect backdrop for extraordinary moments.

Get ready; this year will be unlike anything you've experienced before. Join us at the AICC and be part of history in the making.