



Welcome to  
**AQUACULTURE**  
**2024**



# Nurturing

## The Blue Growth

Aquaculture Ethiopia 2024 is the premier event showcasing the untapped potential of Ethiopia's aquaculture industry. With its abundant water resources and diverse fish species, Ethiopia is poised to become a leader in sustainable fish farming in Africa. This event brings together industry stakeholders, from small-scale farmers to international investors, to explore opportunities for growth, innovation, and investment in the aquaculture sector.





# Opening Ceremony

## Dignitary Attendees



The largest gathering of animal husbandry  
trade professionals in the region.



**H.E. AmbHenk Jan Bakker**  
Ambassador  
Embassy of the Kingdom of the Netherlands.



**Dr. Alemayehu Mekonen,**  
Advisor to the State minister  
Ministry of Agriculture



**Mrs. Julie Graham**  
Country Director  
SNV Ethiopia



**Mr. Nebeyu Lemma**  
Managing Director  
Prana Events.



**Mr. Kebour Ghenna,**  
Executive Director  
Pan African Chambers of Commerce, and Industries



**Mr. Daniel Olani,**  
Advisor to the state minister  
Infrastructure and Resource sector  
Minister Of Industry



**Mr. Osama Moustafa**  
President & CEO  
Expo team for Services Co. Ltd

## The expo in numbers



**Exhibitors**  
95



**Visitors**  
4000+



**Countries**  
17



**Forum and parallel  
sessions** 4



**Speakers**  
21

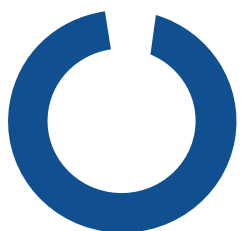


**Delegates**  
400+

## Exhibitor's feed back

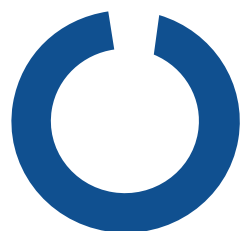
**89%**

Exhibitors satisfied with  
the Quality of Visitors



**88%**

Exhibitors satisfied with Service  
from the organizers



**86.8%**

Exhibitors satisfied with  
Floor plan layout



**81%**

Exhibitors satisfied with  
On-site setup & assistance



**81%**

Exhibitors satisfied with the  
Chance of business after the fair



# Ethiopia

## Facts and figures Population

11<sup>th</sup>

largest population in world

2<sup>nd</sup>

largest population in Africa

127+

Million population

## Economy

- According to the IMF Ethiopia is expected to achieve a 6.1% real gross domestic product (GDP) growth rate by the end of 2023, with a 6.2% growth rate predicted for 2024
- Over the past 15 years, Ethiopia's economy has grown at an average of nearly 10% per year, one of the highest rates globally.
- The agricultural sector contributes about 34% to Ethiopia's GDP and employs over 70% of the population.
- Ethiopia is focused on promoting industrialization to drive economic growth and create employment opportunities.
- The government has implemented various initiatives to attract FDI, including the development of industrial parks.
- Ethiopia has invested in infrastructure projects, including transportation and energy, to support economic development. Ethiopia aims to reach lower-middle-income status by 2025,



# Why Participate?



**Industry Insights:** Discover the latest trends, technologies, and sustainable practices in aquaculture.



**Networking Opportunities:** Connect with key players in the industry, including producers, investors, and experts.



**Explore:** Investment opportunities and initiatives aimed at boosting honey and beeswax production and exports.



# Aquaculture

## Sector in Ethiopia

Ethiopia possesses a wealth of aquatic resources, including over 20 natural lakes, 12 large river basins, more than 75 wetlands, and 15 reservoirs. The development of micro and macro-dams, as well as river impoundment, has created numerous large and small water bodies throughout the country. The Rift Valley and the Blue Nile, which supplies water to Lake Tana, serve as focal points for both inland capture fisheries and aquaculture activities.

Ethiopia is home to a diverse range of fish species, both in its natural water bodies and in aquaculture farms. Some of the prominent fish species found in Ethiopia include: Nile Tilapia (*Oreochromis niloticus*), African Catfish (*Clarias* spp.), African Lungfish, Barbus Species, Labeo Species, African Carp (*Labeo coubie*), African Tetras and African Mormyrids.

Aquaculture farms in Ethiopia are primarily small-scale and subsistence-oriented, with some limited commercial operations. Approximately 1,300 subsistence fish farmers have ponds ranging in size from 100 to 300 square meters. According to estimates from the Food and Agriculture Organization (FAO), production has recently increased from 15 to 25 tonnes annually.



# Aquaculture

## The opportunities of fish farming sector in Ethiopia

- Abundant Water Resources
- Favorable Climate
- Rising Demand for Fish
- Job Creation and Income Generation
- Technology and Knowledge Transfer
- Government Support and Investment
- Export Potential
- Integrated Farming Systems





## Exhibitors Profile:

- Apiculture equipment and technology providers
- Beekeeping gear manufacturers
- Honey processors and packagers
- Bee health and nutrition companies
- Research institutions and NGOs in bee conservation

## Visitors Profile:

- Professional and hobbyist beekeepers
- Agribusiness investors and entrepreneurs
- Agricultural and environmental researchers
- Government officials in agriculture and trade
- Consumers interested in honey and bee products



# Marketing

## Campaign

A collection of colorful social media icons including hearts, speech bubbles, and various emoji faces.

**Social media**

A collage of print media including a newspaper, a magazine, and a book.

**Print media**

A collage of mass media advertisement icons including a television screen, a blog, a newspaper, a news anchor, and an internet connection icon.

**Mass media  
Advertisement**

A collage of PR and communication icons including a speech bubble, a heart, a mail icon, a location pin, and a bar chart.

**PR and communication,**

A collage of outdoor campaign icons including a city skyline, a large billboard with the text "YOUR AD", and a building.

**Outdoor campaigns**

A collage of VIP campaign icons including a woman's profile, a megaphone, and a lightning bolt.

**VIP  
campaigns**

A collage of telemarketing and hosted buyer program icons including a person wearing a headset, a speech bubble, a gear, a shield with a checkmark, and a rocket.

**Telemarketing  
and a hosted buyer program**

# About the Organizers

Prana Events, renowned in Ethiopia, stands as a pivotal trade fair organizer and a comprehensive event management firm. Known for integrating knowledge, technology, and innovative solutions, we are instrumental in elevating Ethiopia's presence on the global trade fair stage. With a team of young, dynamic, and creative professionals, Prana Events excels in transforming concepts into world-class events across diverse sectors. Their expertise encompasses the entire spectrum of event services, from organizing exhibitions and trade fairs to meticulous planning and execution, thereby significantly contributing to the growth of various industries within Ethiopia. For more details, you can visit [www.pranaevents.net](http://www.pranaevents.net)



## CONTACT INFO

Bole Medhanialalem, Lucky Building, 5th Floor,  
**P.O.Box:** 16362, Addis Ababa, Ethiopia  
**Tel:** +251 116 184365  
**Cell:** +251 929 308363/64 , +251996066631  
**Email:** [animalscience@pranaevents.net](mailto:animalscience@pranaevents.net)  
[getahunb@pranaevents.net](mailto:getahunb@pranaevents.net)  
**Website:** [www.pranaevents.net](http://www.pranaevents.net)



## CONTACT INFO

**Contact** for Sudan, North Africa and Middle East  
Expo Team for Service Co. Ltd, Osama Moustafa  
Hospital Street, Pantela building, Flat No. 101;  
**P.O.Box:** 13 565 Khartoum 11111, Sudan  
**Tel:** +249 183 745905 Fax: +249 183 745 906  
**Mobile :** +249 912 273795  
**Email:** [simsim362002@yahoo.com](mailto:simsim362002@yahoo.com)  
**Website :** [www.expoteam.info](http://www.expoteam.info)





# Join Us at

## Apiculture Ethiopia 2024

Be part of a transformative event that promises to elevate Ethiopia's apiculture sector to new heights. Apiculture Ethiopia 2024 is where tradition, innovation, and opportunity converge, offering a platform for learning, networking, and growth.